

Accuracy. Control. Results.

# Sage Peachtree



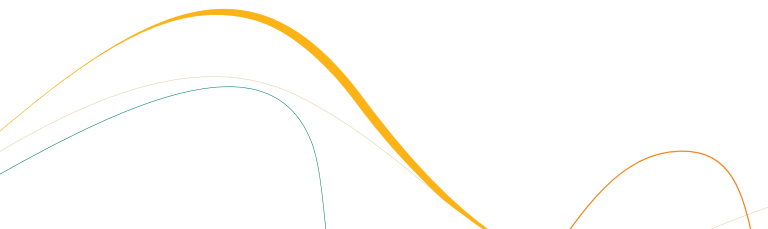
## Retail Products Pocket Guide

- ◆ Sage Peachtree First Accounting
- ◆ Sage Peachtree Pro Accounting
- ◆ Sage Peachtree Pro Accounting with Payroll
- ◆ Sage Peachtree Complete Accounting
- ◆ Sage Peachtree Premium Accounting
- ◆ Sage Peachtree Premium Accounting Industry Solutions
- ◆ Sage Peachtree Quantum



# Table of Contents

Why Choose Sage Peachtree? .....	2
What's New for 2011? .....	3
General Business Solutions .....	4-7
Industry Solutions.....	8
General Business Solutions Comparison Chart.....	9-10
Sage Peachtree Quantum.....	11
Part Numbers & Pricing .....	12
Integrated Services .....	13
Customer Support .....	13
Disclosures .....	14
Business Profile .....	Back Cover



## Why Choose Sage?


Sage Peachtree is designed for people who take their accounting seriously. It is the perfect choice for small businesses that need to get their numbers right, so they can truly understand how their business is performing.

And now, Sage Peachtree is easier to use than ever! It simplifies everyday tasks and provides quick visibility to the information small businesses need, so they can make decisions that increase their profitability.

### **Which Sage Peachtree solution is right for your customer?**

With a range of products and services for startups all the way through established businesses, Sage Peachtree has a solution for your customer.

In the pages that follow, we've provided questions to ask your customers and information about the various Sage Peachtree products to help you direct your customer toward the right solution for their business.



## What's New for 2011?

Sage Peachtree 2011 is packed with new features to help small businesses run their operations as efficiently as possible. The following features are just a few of the ways Sage Peachtree is helping small businesses increase their profitability.

- **Inventory and Services Management Center** lets users quickly track and evaluate inventory items and services to make more informed purchasing and sales decisions.
- **Job Status Indicators** help users keep their jobs on track with an at-a-glance view that lets them quickly sort or filter jobs based on customizable status types such as “on schedule,” “delayed,” or “at risk.”
- **Streamlined Service Billing** helps service-based businesses save time and prevent delayed or lost revenue by quickly generating multiple invoices for unbilled time and expenses.
- **Change Order Processing** helps users keep all information related to a change order in one location, so they can get better insight into the impact of change orders on job revenues and expenses.
- **Setup Advisor** helps new and veteran users discover better ways to use Sage Peachtree with step-by-step advice on how to create and maintain records.

**The “What's New in Sage Peachtree” tour gives users a quick overview on how to use the latest features in Sage Peachtree.**

Some features not available in all Sage Peachtree products.  
Visit [www.Peachtree.com](http://www.Peachtree.com) for more information.

# Sage Peachtree First Accounting 2011



- *Are you a small service-based business with no employees to pay or inventory to track?*
- *Are you currently using a manual or paper-based system to do your accounting and want to automate your check writing and bill payments?*

**Sage Peachtree First Accounting 2011** is an easy-to-use, basic accounting solution that helps small businesses improve their productivity. It provides tools to create invoices, record customer payments, write checks, track expenses, produce customer statements, and generate 35+ reports and financial statements.

## **Additional features include:**

- **NEW!** Easier start-up, plus 30 days of free training<sup>1</sup>
- Online banking reconciliation<sup>2</sup>
- General ledger and registers
- Customer and vendor transaction history
- **NEW!** Setup Advisor
- Store multiple contacts for every customer<sup>3</sup>
- Automatic backup
- Financial analysis and competitive benchmarking<sup>4</sup>

**Target Market:** Designed for the owners of newly formed or small, service-based businesses who need to organize their financial information, but have little or no in-house accounting expertise. Easy-to-use screens and multiple Help options make it ideal for those who are automating financial records for the first time or converting from personal finance software.

# Sage Peachtree Pro Accounting 2011

- *Do you need to manage your cash flow and budgets?*
- *Do you have basic inventory or job costing needs?*
- *Do you have employees to manage?*



**Sage Peachtree Pro Accounting 2011** helps small business people manage their expanding business with easy-to-use accounting features that can automate invoices, checks, and track employee payroll<sup>5</sup>. Users can record customer payments, create budgets, and track sales, inventory, and expenses. Plus, it provides 80+ reports and financial statements.

## **All of the features found in Sage Peachtree First Accounting, plus:**

- Basic inventory management
- Integrates with Microsoft<sup>®</sup> Excel<sup>®</sup> and Word<sup>6</sup>
- Quotes<sup>6</sup>, sales orders, and purchase orders
- Budgeting and cash flow management
- Built-in checks for common accounting errors
- Easy conversion from QuickBooks<sup>®7</sup>

**Target Market:** Designed for owners of service or product-oriented small businesses who have a basic understanding of accounting and want a solid small business accounting solution. User-friendly tools with multiple Help options make it well-suited to those moving from a manual system or personal finance software.

Consider **Sage Peachtree Pro Accounting with Payroll 2011**. Customers save \$245 off separate purchases of Sage Peachtree Pro Accounting 2011 and a one-year subscription of Sage Peachtree Select Payroll<sup>8</sup>!

## **All the features of Sage Peachtree Pro Accounting, plus:**

- Conveniently file forms and pay taxes electronically<sup>9</sup>
- Reduce the risk of costly errors in payroll tax calculations
- Print paychecks right from your own PC

**Target Market:** Designed for small business people who prefer the control and flexibility of managing payroll and tax filings, and also need the accuracy and security of a comprehensive accounting solution that uses real, double-entry accounting principles.

# Sage Peachtree Complete Accounting 2011



- *Do you have in-depth inventory needs?*
- *Would you like reporting and tracking on profitability for jobs or projects?*
- *Do you need to provide multiple people with access to your accounting software?*
- *Would you like to view an audit trail of transactions entered by your employees?*

**Sage Peachtree Complete Accounting 2011** helps small business people work more easily and efficiently with robust core accounting and added features like job costing, time and billing, and in-depth inventory capabilities. Its multi-user option<sup>10</sup> helps improve productivity while providing control over who accesses data. Plus, a clear audit trail helps track errors and deter fraud.

## All of the features found in Sage Peachtree Pro Accounting, plus:

- Business Status Center Dashboard
- Access for 5 licensed, named users<sup>10</sup> with screen-level security
- Cash flow forecasting
- Fixed Assets – track up to 200 assets<sup>11</sup>
- Microsoft Outlook contact synchronization<sup>12</sup>
- **NEW!** Inventory and services management center
- **NEW!** Streamlined service billing
- **NEW!** Job status indicators
- **NEW!** Enhanced assemblies reporting
- View customer details all in one place
- Open multiple companies at once<sup>13</sup>
- Support for Terminal Services<sup>14</sup>
- 100+ customizable reports

**Target Market:** Designed for owners and managers of service or product-oriented small businesses who need robust accounting functionality plus in-depth analysis. User-friendly tools, multiple Help options, advanced capabilities and a multi-user option<sup>10</sup> make it easy to upgrade existing accounting systems to meet the needs of expanding businesses.

# Sage Peachtree Premium Accounting 2011

- *Are you looking for strong, customizable reporting functionality?*
- *Do you have multiple companies and need to run consolidated financial statements?*
- *Would you like to create an unlimited number of budgets and analyze them for up to four years?*



**Sage Peachtree Premium Accounting 2011** is an easy-to-use, comprehensive solution that provides tools for strategic growth like multi-company consolidations, advanced budgeting, serialized inventory, and Crystal Reports® 2008. Its multi-user option<sup>10</sup> improves productivity while providing screen-level security and a clear audit trail. It provides advanced budgeting and analysis tools, along with 125+ customizable reports and financial statements.

## All of the features found in Sage Peachtree Complete Accounting, plus:

- Advanced budgeting and financial analysis
- Track serialized inventory
- Departmentalized financial statements
- **NEW!** Change order processing
- Industry-specific versions available

**Target Market:** Designed for the owners and managers of growing businesses who want a premium accounting solution to handle complex business management needs. Combines user-friendly tools with robust functionality and includes a multi-user option<sup>10</sup> for improved productivity.

# Industry Solutions

These solutions provide all the power of Sage Peachtree Premium Accounting 2011, but are designed specifically for accountants and the owners and managers of construction, distribution, and manufacturing small businesses, and nonprofit organizations who want a premium accounting solution to handle their more comprehensive, industry-specific business management needs.

## **Sage Peachtree Premium Accounting – Accountants' Edition 2011:**

Accountants can set up, open, and edit files for any Sage Peachtree 2011 product except Sage Peachtree Quantum, plus handle company consolidation, client backup file restoration, compensation history tracking, and more.

## **Sage Peachtree Premium Accounting for Construction 2011:**

Features include retainage management<sup>15</sup>, progress billing, labor burden assessment, and subcontractor insurance tracking.

## **Sage Peachtree Premium Accounting for Distribution 2011:**

Features include quantity price breaks, vendor part number tracking, serialized inventory tracking, and the ability to buy and sell in multi-quantity units.

## **Sage Peachtree Premium Accounting for Manufacturing 2011:**

Features include operational reporting, enhanced BOM management, work tickets, expanded assembly capabilities, and the ability to automatically generate purchase orders based on minimum stock levels and re-order quantities.

## **Sage Peachtree Premium Accounting for Nonprofits 2011:**

Features include fundraising mail/merge<sup>6</sup> templates, statement of revenues and expenditures, and advanced filtering on financial statements.



# We've got the right accounting solution for

	Feature	First
Standard Accounting	Easy start-up and 30 days of free training <sup>1</sup>	●
	Print checks, pay bills, and track purchases	●
	Invoice for sales, receive payments, and print collection letters	●
	Professional, customizable reports	35+
	Improve communications by emailing reports and financial statements <sup>16</sup>	●
	Purchase and track items for sale	●
	Track and bill for services and labor	●
	Protect critical data with user security	Module
Business Management Tools	Do-it-yourself and fully managed payroll solutions <sup>5</sup>	
	Build inventory assemblies and track customer back orders	
	Average, LIFO, and FIFO inventory costing methods	
	Create marketing flyers and newsletters with Microsoft® Word integration <sup>6</sup>	
	Manage relationships with customer contact information and history	
	Get paid faster by emailing invoices <sup>16</sup>	
	Flexible reporting with Microsoft Excel® integration <sup>6</sup>	
	Control cash flow, payments, and collections with analysis tools	
	Limit fraud exposure with PCI-DSS compliance for credit cards <sup>17</sup>	
	Electronic bill payment through Sage Peachtree Bill Pay <sup>18</sup>	
Create and track shipping with UPS® integration <sup>19</sup>		
Advanced Accounting	Sync customer information with Microsoft Outlook® contacts <sup>12</sup>	
	Maintain accountability with audit trail reporting	
	Manage depreciation for up to 200 fixed assets <sup>11</sup>	
	Control job revenue and expenses at the phase and cost code level	
Premium Features	Create multiple budgets based on departments and cost centers	
	Consolidate multiple companies for financial reporting	
	Design and share insightful reports with Crystal Reports® 2008	
	Print financial statements by organizational department	
	Increase job profitability with change order processing	
Track serialized inventory		
Quantum Features	Create personalized dashboards to work the way you do	
	Stay on top of the business with customizable process workflows	
	Manage job profitability more effectively with the job management center	
	Handle larger data requirements <sup>20</sup>	
	Exclusive SmartPosting technology allows you to work faster <sup>21</sup>	
	Set up custom security for each unique role in your organization	
	Unlimited <sup>22</sup> access to support and product updates for one year <sup>23</sup>	
	Supports 5 - 40 licensed, named users <sup>24</sup>	



# Sage Peachtree Quantum 2011



- *Do you need access for up to 40 users, plus the ease of role-based security setup options?*
- *Do you want to improve communications between employees and reduce costly mistakes?*
- *Would you like to set up customizable navigation for your employees?*
- *Are you looking for increased database capacity with faster performance?*

**Sage Peachtree Quantum 2011** is a top-of-the-line accounting solution that offers advanced security and workflow solutions to ensure that work is done securely and efficiently. With the ability to support 5, 10, 15, 20, 30, or 40 licensed, named users<sup>24</sup>, this high-performance product is the ultimate Sage Peachtree solution for businesses needing to manage multiple users and large databases<sup>20</sup>, while maintaining quick performance and tight security controls. Plus, it provides access to customer support, product updates, and upgrades for 12 months from date of purchase.<sup>23</sup>

## All of the features found in Sage Peachtree Premium Accounting, plus:

- All Sage Peachtree Premium Accounting industry-specific functionality
- SmartPosting Technology for faster performance<sup>21</sup>
- Ability to handle large database requirements<sup>20</sup>
- Customizable order process workflows
- Personalized dashboards and navigation
- Customizable security for individual users
- **NEW!** Job and project management center
- **NEW!** Interactive job reporting

**Target Market:** Designed for businesses with up to 250 employees that have large data requirements<sup>20</sup> and need access for 5, 10, 15, 20, 30, or 40 licensed, named users<sup>24</sup>. Features more efficient workflow management, advanced security settings, and faster performance<sup>21</sup> for greater productivity.

## Part Numbers & Pricing

Sage Peachtree Product Family		
Small Business Solutions	Part Number	MSRP
Sage Peachtree First Accounting 2011	PFA2011RT	\$99.99
Sage Peachtree Pro Accounting 2011	PRO2011RT	\$199.99
Sage Peachtree Pro Accounting with Payroll 2011	PRO2011PRRT	\$299.99
Sage Peachtree Complete Accounting 2011	PCW2011RT	\$299.99
Sage Peachtree Complete Accounting 2011 Multi-user Edition	PCWM2011RT	\$699.99
Sage Peachtree Premium Accounting 2011	PPA2011RT	\$499.99
Sage Peachtree Premium Accounting 2011 Multi-user Edition	PPAM2011RT	\$1,199.99
Industry Solutions	Part Number	MSRP
Sage Peachtree Premium Accounting--Accountants' Edition 2011	VERACE2011RT	\$499.99
Sage Peachtree Premium Accounting--Accountants' Edition 2011, Multi-user Edition	VERACEM2011RT	\$1,199.99
Sage Peachtree Premium Accounting for Construction 2011	VERCON2011RT	\$499.99
Sage Peachtree Premium Accounting for Construction 2011 Multi-user Edition	VERCONM2011RT	\$1,199.99
Sage Peachtree Premium Accounting for Distribution 2011	VERDST2011RT	\$499.99
Sage Peachtree Premium Accounting for Distribution 2011 Multi-user Edition	VERDSTM2011RT	\$1,199.99
Sage Peachtree Premium Accounting for Manufacturing 2011	VERMFG2011RT	\$499.99
Sage Peachtree Premium Accounting for Manufacturing 2011 Multi-user Edition	VERMFGM2011RT	\$1,199.99
Sage Peachtree Premium Accounting for Nonprofits 2011	VERNFP2011RT	\$499.99
Sage Peachtree Premium Accounting for Nonprofits 2011 Multi-user Edition	VERNFBM2011RT	\$1,199.99
For Growing Businesses	Part Number	MSRP
Sage Peachtree Quantum 2011, 5-User Version	BPBCPTQ52011RT	\$2,950.00
Sage Peachtree Quantum 2011, 10-User Version	BPBCPTQ102011RT	\$4,650.00
Sage Peachtree Quantum 2011, 15-User Version	BPBCPTQ152011RT	\$6,650.00
Sage Peachtree Quantum 2011, 20-User Version	BPBCPTQ202011RT	\$8,350.00
Sage Peachtree Quantum 2011, 30-User Version	BPBCPTQ302011RT	\$10,150.00
Sage Peachtree Quantum 2011, 40-User Version	BPBCPTQ402011RT	\$13,350.00

*Multi-user Edition includes licenses for up to 5 licensed, named users.  
All part numbers and pricing are subject to change.*

## Connected Services

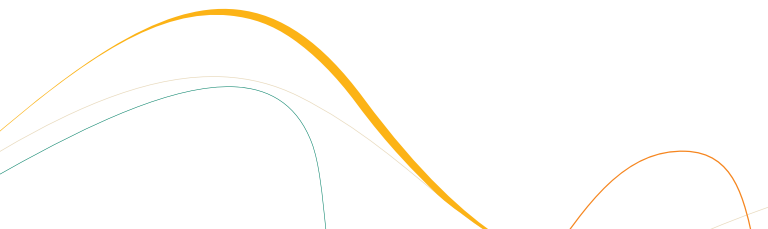
We understand the needs of small businesses. That's why we offer an array of connected services to help your customers get the most out of their Sage Peachtree investment:

- Pay employees, file and pay taxes, get HR advice and more
- Easily process all major credit cards<sup>25</sup>
- 100% guaranteed compatible, customized checks and forms<sup>26</sup>
- Quick, easy electronic bill payments<sup>18</sup>
- Easily protect critical financial data with secure offsite data storage<sup>27</sup>
- Anywhere, anytime access to vital Sage Peachtree data<sup>28</sup>
- Present and collaborate over the Internet without having to leave your office<sup>28</sup>

For more information, visit [www.Peachtree.com/Services](http://www.Peachtree.com/Services)

## The Helpful Support Your Customers Deserve!

All Sage Peachtree products offer multiple Help options, so your small business customers can get fast answers to their questions.

- Our online user community helps Sage Peachtree users connect at <http://Community.Peachtree.com>
  - Installing Sage Peachtree couldn't be easier with fewer screens to get through and more help where new users need it.
  - The easy-to-use Setup Guide, in-product tips, and screen-level help provide step-by-step guidance.
  - First-time customers receive 30 days of free phone support (starting on date of registration)<sup>29</sup> and 30 days of free online training<sup>1</sup>; upgrading customers receive one free support call.
  - A variety of support plans are available if additional help is needed.<sup>30</sup>
- 

# Disclosures

- 1 New customers receive 30 days of free on-line training upon signing up with Sage University. Must sign up within 6 months of product registration.
- 2 Internet access required. Your bank may charge a fee to download statements.
- 3 There is a maximum of 20 ship to addresses and 1 billing address per customer. Only 2 contacts per customer can be synced with Outlook.
- 4 Internet access required. Additional fees, terms and conditions may apply.
- 5 Features and fees vary by solution. Compliant tax forms and tax tables require a subscription. Additional fees apply. Registration, authorized signature, valid e-mail address, Internet access, and credit card required. May be subject to approval. Forms for PR and USVI are not supported. For details see [www.peachtreepayroll.com](http://www.peachtreepayroll.com) or call 877-231-3761.
- 6 Requires Microsoft Excel, Word and Outlook 2002, 2003, or 2007.
- 7 Versions 2008 – 2010. Excludes conversion of QuickBooks individual payroll transactions. For additional information on conversion limitations, please visit [www.peachtree.com/qb](http://www.peachtree.com/qb).
- 8 Includes the latest federal tax law changes plus coverage of two states of your choice and over 230 federal and state forms. Year end payroll tax forms (such as W-2s and 1099s) are updated at the end of the calendar year. Forms manually filed where electronic filing is unavailable. One employer identification number ("EIN") per subscription (if you have more than one EIN, please call 877-231-3761). Registration, authorized signature, Internet access, and valid email address required. W-2 form delivery to employees requires additional fees. Additional fees may apply for late filing. Subject to third party terms and conditions. Forms for PR and USVI are not supported.
- 9 Includes over 230 federal and state forms. Requires subscription to Sage Peachtree Simple Payroll or Sage Peachtree Select Payroll. Not intended for use with dot matrix printers. Forms for PR and USVI are not supported.
- 10 You must purchase one single-user box per named user or one Multi-user Edition for up to five licensed named users. See System Requirements. For greater than 5 licensed named users visit [www.peachtreequantum.com](http://www.peachtreequantum.com).
- 11 Regulatory compliance requires paid subscription. Additional fees apply for more than 200 assets.
- 12 Outlook Sync supported in Exchange 2000 SP2, 2003, 2007, and 2010.
- 13 When opening more than one company performance is not impacted; however, you will experience reduced product functionality in those companies opened after the first one.
- 14 Windows 2003 or 2008 Server along with Remote Desktop Connection or Remote Desktop Web Connection client is required to run in a Windows Terminal Services environment. Terminal Server requires additional memory when more than one user is running under Windows Terminal Services. An additional 21 MB of RAM is recommended for each additional user.
- 15 Retainage is available only in companies using accrual based accounting.
- 16 Requires Microsoft Outlook 2002, 2003 or 2007; Outlook Express 5 or 6; other MAPI compliant email programs.
- 17 Includes Sage Exchange, which is certified to the Payment Card Industry Data Security Standards (PCI-DSS). Requires Internet access.
- 18 Subject to approval and to Sage terms of service. Additional fees, internet access and checking account required.
- 19 UPS functionality is subject to UPS terms and conditions. Internet access required.
- 20 Sage Peachtree does not impose a hard limit on database capacity, however, individual performance will vary depending on actual number of transactions, database size, and number of concurrent users. Data management efficiencies are also realized in the Sage Peachtree 2011 products.
- 21 Performance results are based on recommended system requirements for Sage Peachtree Premium Accounting 2011. Results may vary based on configuration, size and content of data file, system and network traffic. For information on testing environment refer to [www.peachtree.com/test2011](http://www.peachtree.com/test2011).
- 22 Customer Support Analysts reserve the right to limit a call to one hour or one incident.
- 23 The Sage Peachtree Business Care Plan (which includes product upgrades, updates, and customer support) will be renewed automatically each year on the anniversary date of your purchase unless you terminate your agreement prior to that date. Renewal is not required to continued access to product updates for supported versions. Customer Support Analysts are available from 8:30 am until 8:30 pm ET Monday-Friday, and reserve the right to limit calls to 1 hour or 1 incident.
- 24 Multi User licenses available in of packs of 5, 10, 15, 20, 30 or 40. A maximum of 40 licensed, named users is allowed. Only the first 40 named users selected in the user maintenance screen are considered licensed, named users.
- 25 Subject to approval and to Sage Peachtree Payment Solutions terms and conditions. Additional fees, including swipe terminal for card present transactions, internet access, and credit card required.
- 26 Payroll tax forms are 100% compatible when using Sage Peachtree Simple Payroll or Sage Peachtree Select Payroll. Additional fees apply.
- 27 All Sage Peachtree 2011 products include access to 100MB of storage space for one year from date of installation. Upgrade to next Sage Peachtree release required to continue free yearly service beyond initial term. Subject to third-party terms and conditions. Internet access required. Terms, conditions, pricing, features and service options subject to change without notice. Windows Server 2003 and Terminal Services are not supported.
- 28 Subject to third party terms and conditions. Additional fees, Internet access, and credit card required.
- 29 Free support provided for currently supported products. Additional support is available for a fee. Support specialists reserve the right to limit a call to one hour or one incident.
- 30 Additional fees apply.



For helpful selling tools and additional information about the entire line of Sage Peachtree products and services, email us at **RetailQuestions@Sage.com** or visit **www.SageRetailInfoCenter.com**

Since its introduction more than 30 years ago, the Sage Peachtree product line has been recognized in the accounting software market for providing the insights and control needed by small business people who are committed to getting the numbers right and making the decisions that improve results. Sage Peachtree products are created by Sage North America, an affiliate of the Sage Group plc (London:SGE.L), a leading global supplier of business management software and services. Sage supports more than 3.1 million small and mid-sized business customers in North America and more than 6.1 million customers worldwide.